

Stephanie Kissinger

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Profile

Practicing Marketer – Marketing and business counselor for the Boulder Small Business Development Center.

Proven Results – I generate effective marketing plans and advise several businesses in marketing strategy. I received my MBA in 2004.

Thrives in Complexity – I have 5+ years of experience balancing conflicting customer demands, managing projects, and I work exceptionally well in fast-paced, goal driven environments.

Passion for Marketing – I am a marketer. It's just how I think and view the world. I read *Marketing News* and *Business 2.0* for fun.

Remarkable Things About Me

- Creates effective marketing plans for small businesses
- Conducts comprehensive competitive analyses for a variety of markets
- Advises clients on business plan development
- Up to date on all things Internet - Podcasting, RSS, Blogs, Search Engine Optimization
- Manages projects, people, and time wisely
- Resourceful - Finds and analyzes information accurately and quickly
- Loves to plan, multi-task and meet deadlines
- Communicates effectively – Improves customer relationships quickly
- Solves problems – Six Sigma Green Belt Certified
- Knows HTML, Database design, Mac OS X, Windows
- Expert user of Microsoft Word, Excel, PowerPoint, and Access

Non-Profit Work

Marketing Consultant	Boulder Small Business Development Center	2006 - Present
Volunteer	Longmont Humane Society	2006 - Present
Consultant	Kokomo Small Business Development Center	2004

Education

Masters Business Administration (MBA) Indiana University 2004

- Emphasis in Marketing – Market Research and Consumer Behavior

- 3.5/4.0 GPA

B.S. Computer Engineering

University of Missouri-Rolla 2000

- Economics minor
- 3.3/4.0 GPA

Employment

Resident Engineer

Delphi Medical Systems, Longmont, CO

2006 - Present

- Single liaison between two corporate divisions developing a high end power wheel chair system.
- Performed software verification tasks.
- Led manufacturing and design problem solving activities.
- Key interface with local medical device customer.

Validation Engineer

Delphi Electronics & Safety, Kokomo, IN

2004 – 2006

- Responsible for developing, planning, negotiating, and scheduling reliability testing for vehicle radios and DVD players.
- Led cross functional teams to resolve product and testing issues through product life cycle.
- Managed customer requirements and expectations.
- Drafted cost estimates for test plans.
- Negotiated scheduling and pricing for vendor testing services.
- Communicated testing status regularly with various departments and management levels.
- Analyzed test data to ensure compliance to internal and customer design standards.

Quality Engineer

Delphi Electronics & Safety, Kokomo, IN

2001 – 2004

- Developed quality design and manufacturing processes on multiple program teams working on automotive powertrain controllers.
- Developed critical quality plans, FMEA's and PPAP packages.
- Identified list of top quality issues and developed action plans to resolve.
- Improved quality performance by 20% by error proofing product designs and processes and implementing lessons learned.
- Tracked warranty and plant returns by failure modes.
- Assisted in development of first time quality prediction process.
- Analyzed large quantity of quality data and created trend analyses on a monthly basis.